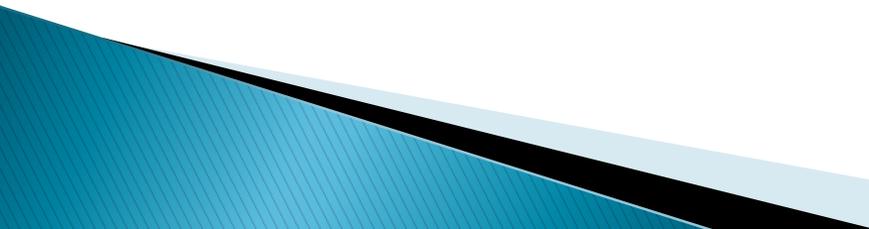


Signal Phrases

And
Avoiding Plagiarism

What is a lead-in phrase?

Why is it important?

- It is a phrase or clause that introduces a source.
 - A lead-in phrase distinguishes your voice from that of the source.
 - A lead-in phrase clarifies who is speaking.
 - A lead-in phrase and the following parenthetical citation isolates the borrowed material from your commentary.
 - A lead-in phrase establishes **your** credibility as the writer.
- 

The first time you use a source

- ▶ **Remember to . . .**

- ▶ **Use a lead-in phrase or clause or sentence that**

- Includes the author's full name
- Provides the title of the work

- ▶ **Example:**

Andrew Marantz in his essay “My Summer at an Indian Call Center” explains, “every month, thousands of Indians leave their Himalayan tribes and coastal fishing town to seek work in business process outsourcing” (281).

Continued use of a source

- ▶ Use lead-in phrases when continuing to use material from the source within the paragraph or in subsequent paragraphs.
 - ▶ Examples
 - Marantz further explains . . .
 - Yang says,
 - Wasik insists . . .
- 

Signal Phrase Comparisons

First use

- According to Andrew Marantz in his essay “My Summer at an Indian Call Center” shows . . .
- Wesley Yang in the article “Paper Tigers” describes . . .
- Bill Wasik in “My Crowd Experiment: The Mob Project” illustrates . . .

Continued use

- Marantz further explains . . .
- Yang also contends. . .
- Wasik clearly insists . . .

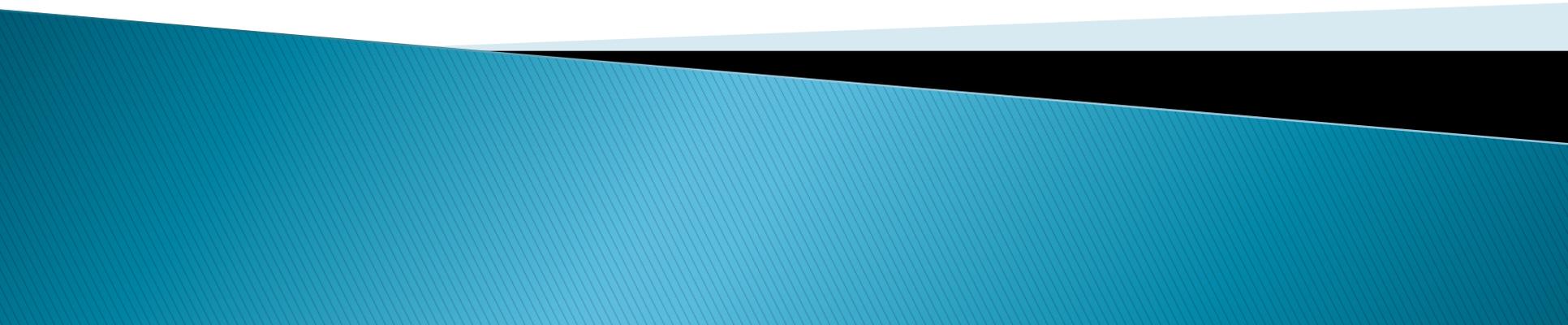


Avoid Monotony

- ▶ Vary your choice of signal phrases, such as:
 - According to Bill Wasik in “My Crowd Experiment: The Mob Project”
 - Madeleine Albright asserts
 - Wesley Yang, illustrates
 - Madeleine Albright, the first woman to serve as U.S. Secretary of State, discusses

Parenthetical Citations

And proper punctuation



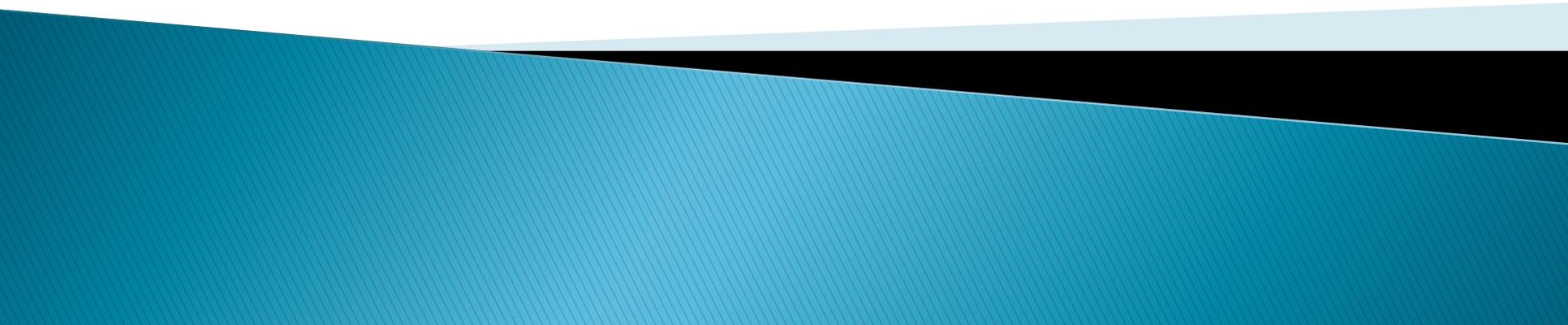
Parenthetical Documentation

- ▶ If the author's name is used in the signal phrase, then include only the page number in the parenthetical citation.
 - Madeleine Albright writes, "Religion is a powerful force, but its impact depends entirely on what it inspires people to do" (35).
 - Note the placement of quotation marks,
 - the parenthetical citation,
 - and the period.

Parenthetical Documentation

- ▶ If the author's name is NOT used in the signal phrase, then include the author's last name and the page number in the parenthetical citation.
 - One scholar contends, "In any conflict, reconciliation becomes possible when the antagonists cease dehumanizing each other and begin instead to see a bit of themselves in their enemy" (Albright 39).
 - Note the parenthetical citation
 - Author's last name and page number
 - Period is outside the parenthetical reference.

Creating the Works Cited Page



Citing a Book by a Single Author

Ferraris, Zoë. *Finding Nouf*. Mariner Books,
2009. Print.

Work in an Anthology

Albright, Madeleine. “Faith and Diplomacy.” *Emerging: Contemporary Readings for Writers*. Ed. Barclay Barrios. Boston: Bedford, 2013. 34–44. Print.